



Association of YMCA Professionals  
Chapter 28  
Presents the Annual

*Georgia State Conference*

*September 23-25, 2009*

*Doubletree Savannah Historic District  
Savannah, Georgia*

## Conference Schedule:

Wednesday September 23, 2009

11:30 am – 12:30 pm	Registration
1:00 pm – 1:30 pm	Welcome
1:30 pm – 2:45 pm	Opening Session: Michael Haun
2:45 pm – 3:00 pm	Break: Vendors Open
3:00 pm – 4:15 pm	General Session: Michael Haun
4:15 pm – 6:00 pm	Vendors Open

Thursday September 24, 2009

7:00 am	Walk/Run the Squares
8:30 am – 8:45 am	Devotion
8:45 am - 9:30 am	General Session: Bobby Cremins
9:45 am – 10:45 am	Break Out Session I
10:45 am – 11:00 am	Break: Vendors Open
11:00 am – 12:00 pm	Break Out Session II
12:00 pm – 6:00 pm	Outings/Golf Tournament
7:00 pm – Until	Low Country Boil/EAF Auction

Friday September 25, 2009

7:00 am	Walk/Run on River Street
9:00 am – 10:15 am	General Session, Derek Sills The Heritage Group
10:30 am – 11:45 am	Networking Session
11:45 am – 12:30 pm	Awards Luncheon

## Breakout Session Topics:

**Mission Possible :** Paul McEntire , President & CEO

YMCA of Florida's First Coast

As YMCA employees a passion for "The Mission" drives us daily. In this session we will discuss how to keep balance in our whole lives so we fulfill the mission in our YMCA, in our community but also in our family and personal life. To do our best work, we must be at our best personally.

**Volunteer Development and Fundraising:**

Mary Trescot, Moultrie YMCA Board Member

What does it mean to be a volunteer at the YMCA? What does a board member expect from the YMCA Staff? What is so important about volunteering at the YMCA? Hear all of this from a long time YMCA Board Member to help you recruit and retain YMCA volunteers.

**Fun is FUNdamental:**

Nicky Rosenbluth, YMCA of Metro Atlanta

Build relationships with yourself, your job, your co-workers and your members by remembering that putting the fun back in your job is fundamental to dealing with any challenge.

**Using Web 2.0 to Connect with Donors:**

Kevin Kreamer, Blackbaud Software

Learn how to incorporate social media and networking sites into communication tools to stay in touch and harvest relationships with your donors, members, and volunteers. Incorporate these tools into your annual fundraising, membership drives, and daily communication.

**Networking Session**

Ever wonder if there's anyone else out there that knows what you go through in a day? Use this time to network with others that have your job. Grab ideas to enhance your programs, find out how to problem solve similar issues, or just learn that you aren't out there alone.

## Keynote Speakers:



Michael Haun, Husband, Dad, singer, songwriter, storyteller, poet, author, actor, play write, blacksmith, master prop and widget-builder. Michael is an energizer. He has the ability to weave a tale, stress a teaching moment, challenge or move an audience to reflection or action. Michael has over 30 years experience in the fields of ministry, camping, leadership, hospitality, training and consulting. He has traveled as a National speaker for Chuck Colson's Prison Fellowship Ministries in Washington DC, served as a church worship leader, on Young Life Staff and has written and produced themes for over a dozen conferences and events. He is currently on staff at Forest Hill Church in Charlotte NC as Director of loose ends with a ministry in spontaneity and availability. Michael is a creative resource talent, he understands the importance of people, training, servant leadership, media work, and marketing. All of this stems from core beliefs that; We are on this planet for a purpose and people are of up-most importance. Either as the behind-the-scenes- creator, director or as the up front- presenter Michael uses humor, energy, stories and bottom line truth to inspire and teach.



Derek Sills is the First Vice President and head of Financial Services for The Heritage Bank. Derek has worked for The Heritage Bank since 1999. He has been a Top Producer for UVEST Financial Services every year since 1999 and is currently part of the 2008 President Circle and the recipient of the 2005 Rising Star award. He graduated from Georgia Southern University in 1993 with a degree in History and a minor in International Studies. Derek is also a graduate of First University Consumer Banking School and currently holds a series 6, 7, 63, 66, life and variable life licenses. He is currently preparing to sit for the boards for Certified Financial Planning. Before becoming a banker Derek was a High School football coach at Metter High School in Metter, GA. He was part of a coaching staff that won 4 Regional Championships, 3 Sub-Region Titles, 7 straight playoff appearances and he also had the opportunity to coach 4 All-State football players. Derek is married to his lovely wife Kim and together they have 2 children.



Bobby Cremins, former Georgia Tech Basketball Coach, was born in the Bronx and moved to South Carolina where he played under coach Frank McGuire. Graduating from USC in 1970, Coach Cremins began his career in 1971 and at the age of 27 become the youngest NCAA Div I Head Coach. In 1981 he headed to Atlanta and Ga Tech to become a 3-time ACC Coach of the Year, taking the Yellow Jackets to the NCAA Final Four in 1990 earning him the Naismith College Coach of the Year honor. Coach Cremins has had the opportunity to coach numerous talents, include Mark Price of the Cleveland Cavaliers, and Olympic and World Gold Medal teams. He also works with numerous charities including "Coaches vs. Cancer" and the "Jimmy V/ Foundation" as well as motivational speaking. Coach Cremins has recently returned to basketball to coach the College of Charleston, hoping to return them to their status as a basketball powerhouse.

## Special Outings (Thursday afternoon)

**Golf Tournament** \$60.00/person

RSVP with Aaron Carpas at 912-748-9622

**Kayaking and lighthouse tour (2 hours)** \$30.00/person

RSVP with Hillary Brodofsky at 912-786-9622

**Walk to Shopping on River Street** FREE

**Savannah Old Town Trolley Tours**

[www.trolleytours.com/savannah](http://www.trolleytours.com/savannah)



**EAF Auction** will be held Thursday evening. Please bring items to donate to help out the Georgia Chapter of the Emergency Assistance Fund! Please contact Dave Wallace at the Albany Y (229-436-0531)

**Recognitions and Awards Banquet** will be held Friday afternoon. Please contact Dave Wallace at the Albany Y (229-436-0531) to nominate your staff for AYP Awards!! **Deadline is AUGUST 1, 2009!**

### Conference vendors and Sponsors:

Cybex                      The Redwoods Group  
Daxko                      Blackbaud

### Registration and Hotel Information:

Conference Registration:    AYP Members \$150.00  
   Non-member \$200.00  
   (\$50 late fee after Aug 15)  
   Spouse fee \$75.00

\*JOIN AYP AT [www.aypymca.org](http://www.aypymca.org)\*  
Contact Mark Simons at 912-897-1192 for membership information.

### Hotel Information:



Savannah Doubletree  
\$109 per night  
411 West Bay Street  
Savannah, GA 31401  
912-790-7000

Inn at Ellis Square  
\$109 per night (hotels.com)  
201 West Bay Street (1 block away from host hotel)  
912-236-4440

Best Western  
\$125 per night (hotels.com)  
412 West Bay Street (next door to host hotel)  
912-233-1011

### REGISTRATION FORM:

NAME \_\_\_\_\_ YMCA \_\_\_\_\_

TITLE \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ ZIP \_\_\_\_\_

Spouse Name \_\_\_\_\_

FEES: (circle appropriate fee)	Before Aug 1	After Aug 15	
AYP MEMBER	\$150.00	\$200.00	
NON-MEMBER	\$200.00	\$250.00	
SPOUSE	\$75.00	\$75.00 (includes all meals)	TOTAL: \$ _____

**Checks Payable to AYP Ch 28**                      **Credit Card #** \_\_\_\_\_

Mail to: AYP C/O YMCA of Georgia's Piedmont    Exp Date \_\_\_\_\_  
50 Brad Akins Dr

Winder, GA 30680

Card Holder Signature \_\_\_\_\_

Phone: 770-868-2917 Fax: 770-868-2949

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